

Press Release

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For Immediate Release

Making its Debut in April at the High Point International Home Furnishing Market, the Fu-Chest™, a Versatile Accent Piece, Artfully Disguises its Ability to Become a Bed

March 17, 2003 — Annapolis, MD—Making its debut at the High Point Furniture Market in April is the elegantly designed Fu-Chest™ from Arason Enterprises, Inc. The solid wood Fu-Chest converts with ease from a tasteful accent piece to a full-length futon bed. Its small footprint, classic design and clever functionality make consummate use of space.

When closed, the Fu-Chest conceals and protects the bedding in an attractive chest with practical tabletop surface and well-appointed hardware. When opened, the Fu-Chest provides twin or full size sleeping comfort complete with headboard. After use, simply fold up the Fu-Chest and lock the side draw catches.

Sporting an upscale look in futon furniture, the versatile Fu-Chest collection fits into any décor. Three styles, all manufactured by American craftsmen, will be on exhibit in the Plaza Suites, second floor - space 300 April 3rd through 9th.

The Fu-Chest collection includes:

The MISSION — Ash with natural, golden or parlor oak finish, Arts and Crafts design, reproduction rustic bronze hardware, twin or full;

The COSMOPOLITAN — Birch with sable or natural finish, sleek minimalist design, brushed aluminum hardware, twin or full;

The COUNTRY CASUAL KIDS (CCK) — Ash with a natural finish, traditional design, wooden knobs, twin only.

The Fu-Chest permanently houses any standard six-inch full or twin futon and is built to last with tongue and groove, sturdy case construction and reinforced side panels. It moves easily about the room on swivel glides. Best of all, the Fu-Chest is easy and convenient to use and opens up into a bed in no time at all.

Company President Jane Arason thought of the Fu-Chest when she and her husband Jon were trying to fit an extra bed into one of their smaller rooms. “Futons are very comfortable, but the futon sofas and chairs I looked at took up too much space. The Fu-Chest solves the problem of fitting a bed into limited space”, said Jane. “Friends and family were so enamored of Jon’s prototype that it was decided to introduce the Fu-Chest to the furniture market.” The Fu-chest (patent-pending) fills the need for an extra bed in small apartments, dens, lofts, home offices, beach condos, ski lodges, and cabins. It is also a finely crafted item that you would be proud to have in your living room. Our slogan ‘sleeping places in small spaces’ sums up the idea behind the Fu-Chest,” she continued.

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